

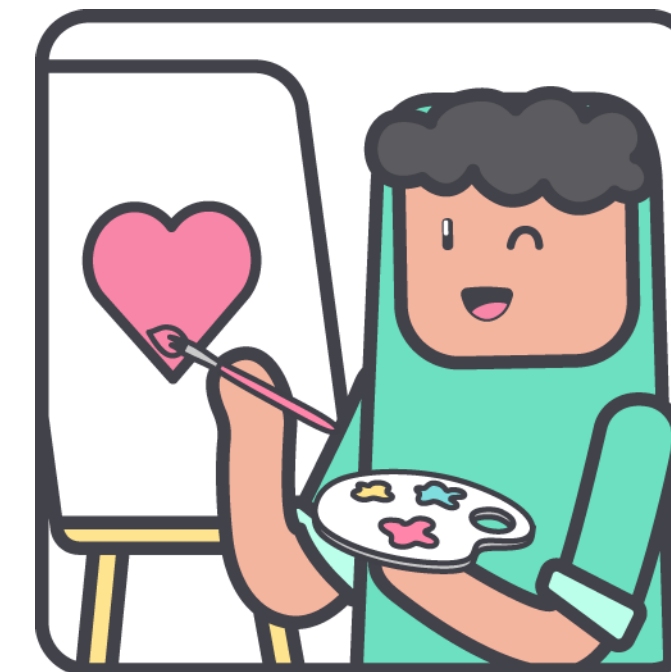
# who are we?

We are KILL FUN WORK, an animation studio based out of Ahmedabad. We help businesses tell stories that explain concepts, simplify communication, and open dialogue with their audience.

Businesses are made of people, for people. And what brings people together? Stories. A good story can move you, connect you and make you unforgettable. And we tell those stories visually, that is, through animation.

If pictures are worth a thousand words, imagine how much videos are worth!

We are a team of animators, motion designers, writers, graphic designers, and illustrators, here to help you take your ideas from thoughts to screen. If you are looking for animation partners to take your content to the next level, we are your answer.

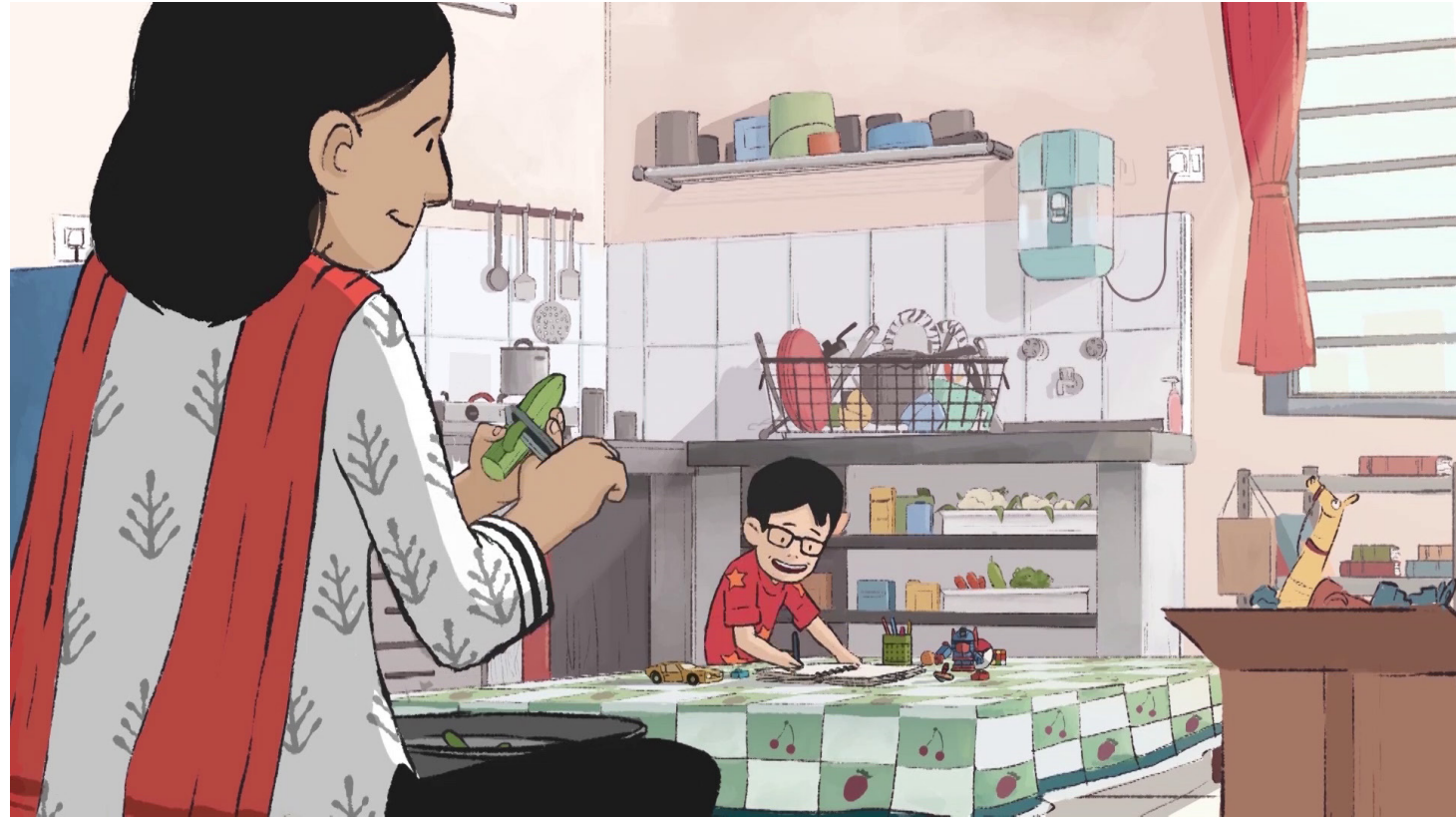
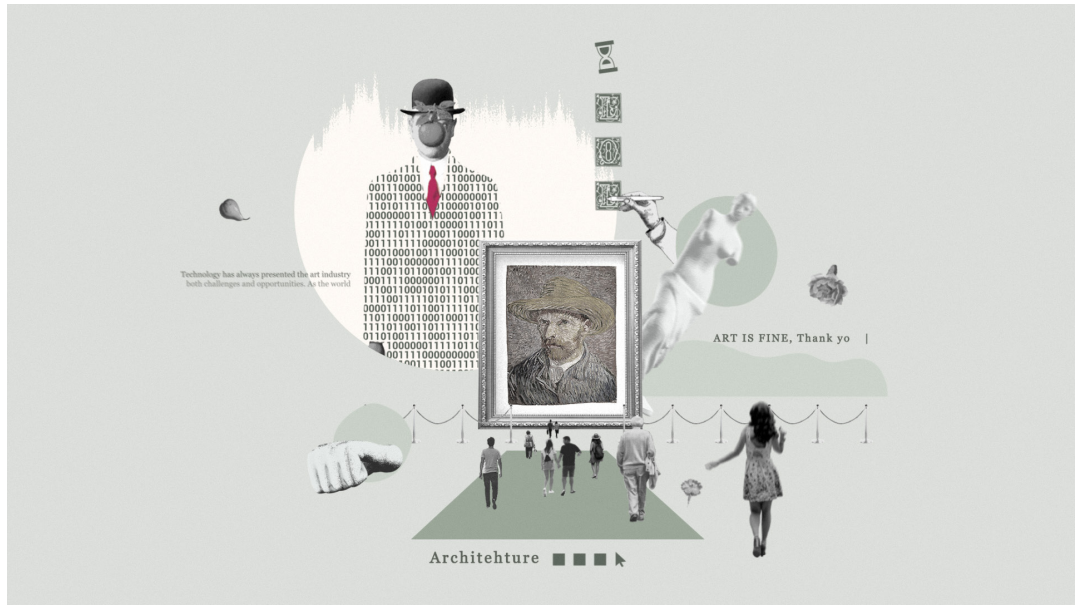


# so, what can we do for you?

A lot actually. Possibilities are limited only by your imagination.

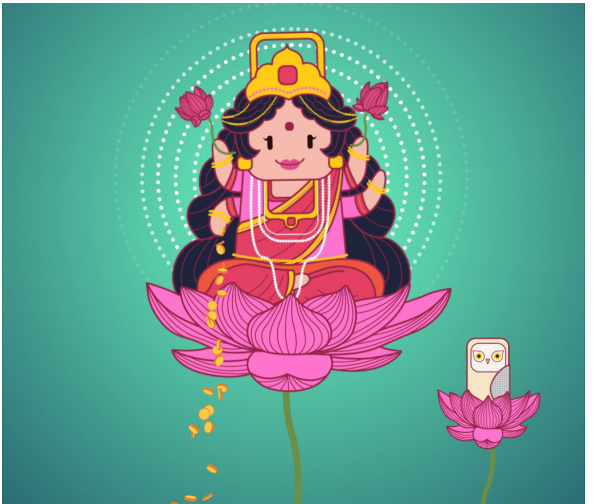
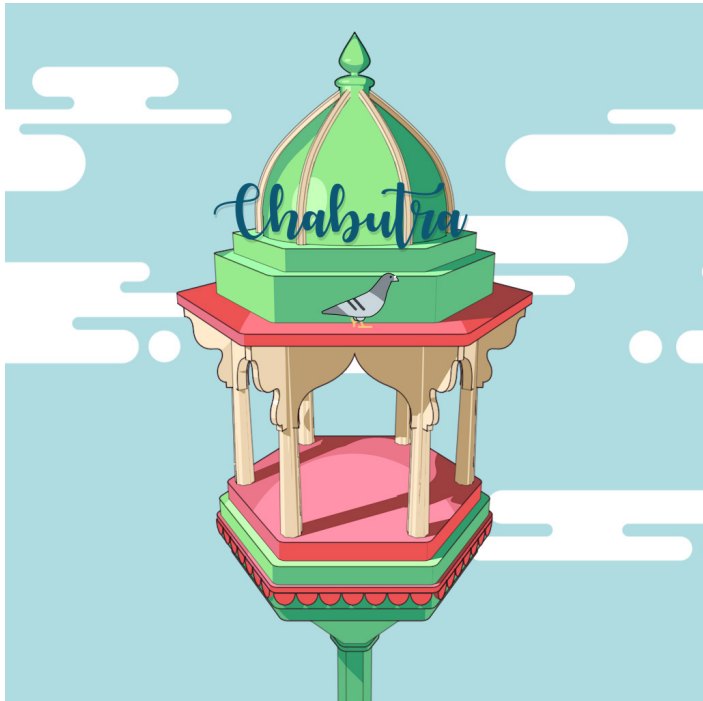
- ☑ Advertisement
- ☑ Online promotion
- ☑ Product/service explainer
- ☑ Logo animation
- ☑ Corporate videos
- ☑ Video/GIF for website & blog
- ☑ Social media posts
- ☑ Pitch & presentation
- ☑ Internal communication
- ☑ Training videos
- ☑ Performance/Event backdrop
- ☑ Web & TV series
- ☑ Short films
- ☑ Channel packaging
- ☑ Art for games & apps
- ☑ Music video

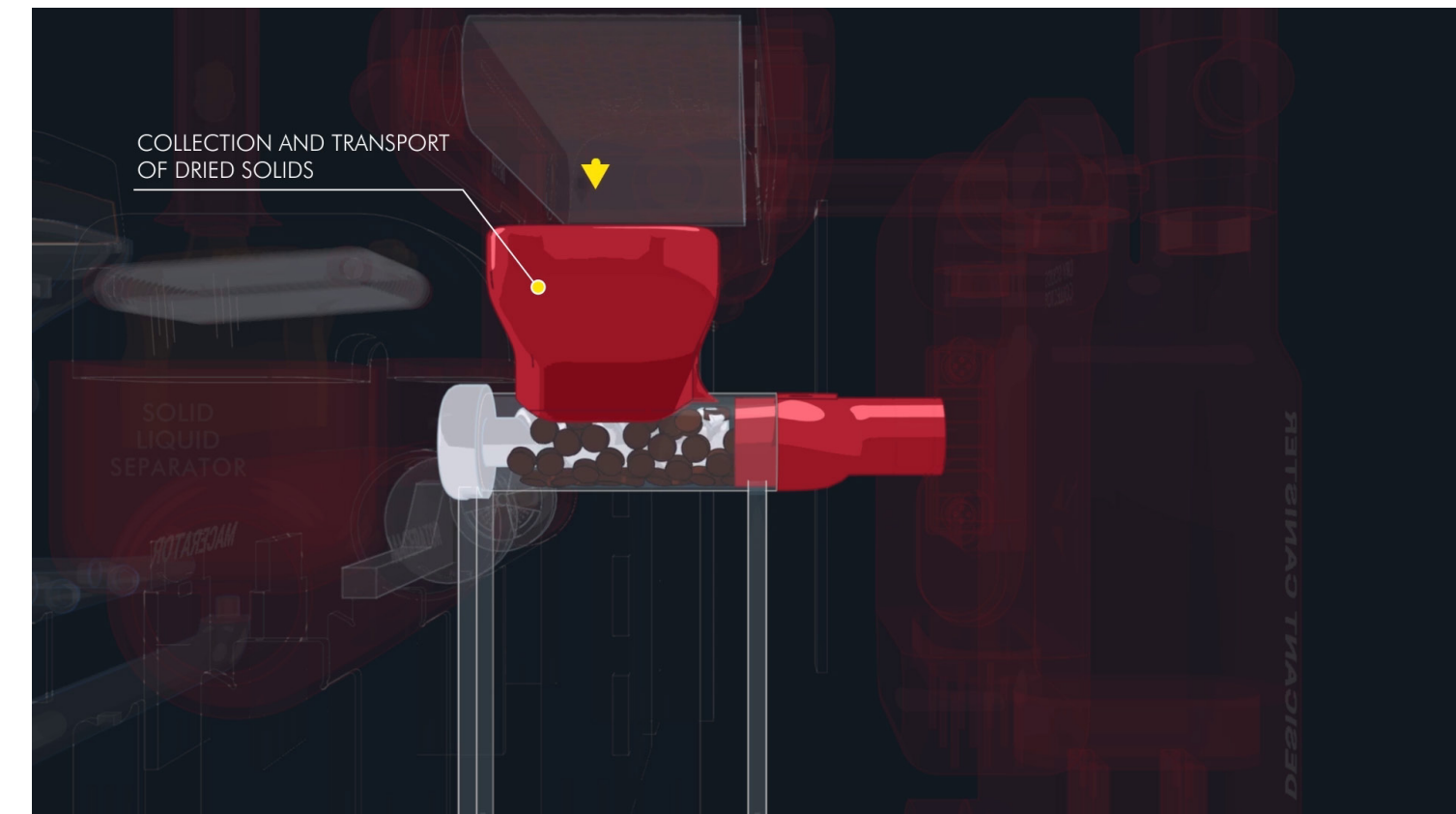
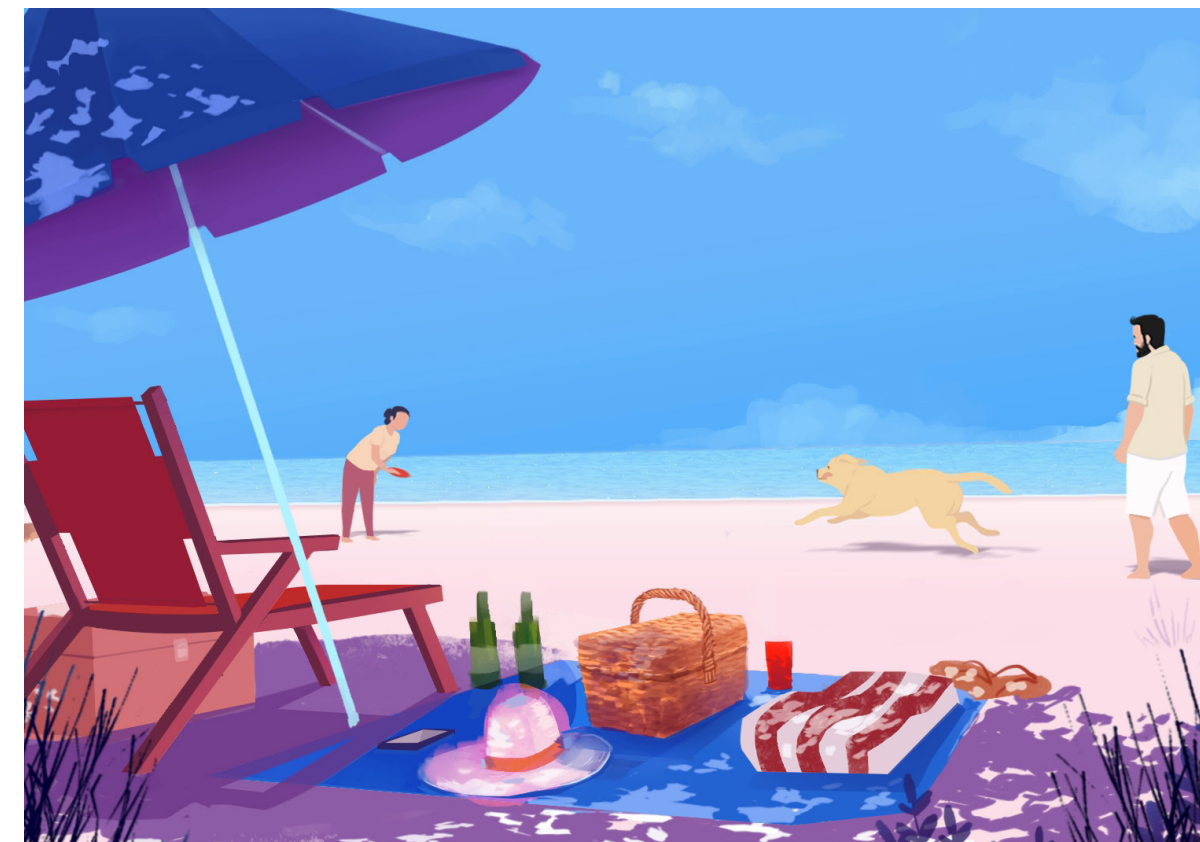
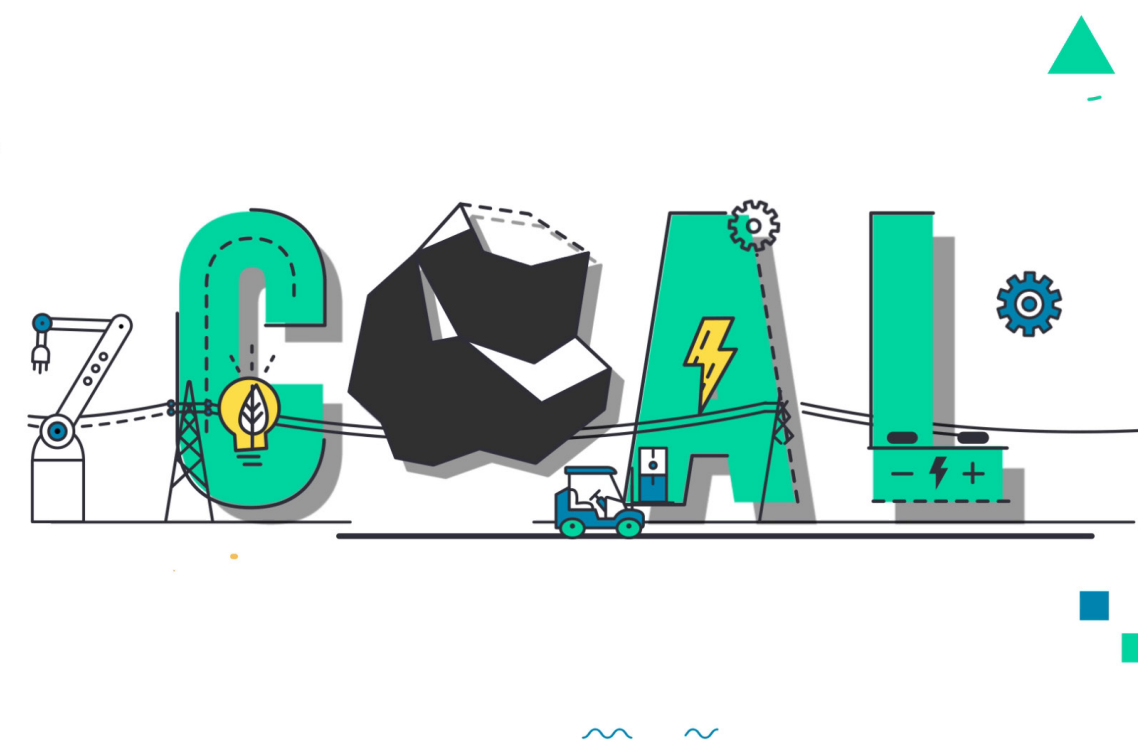
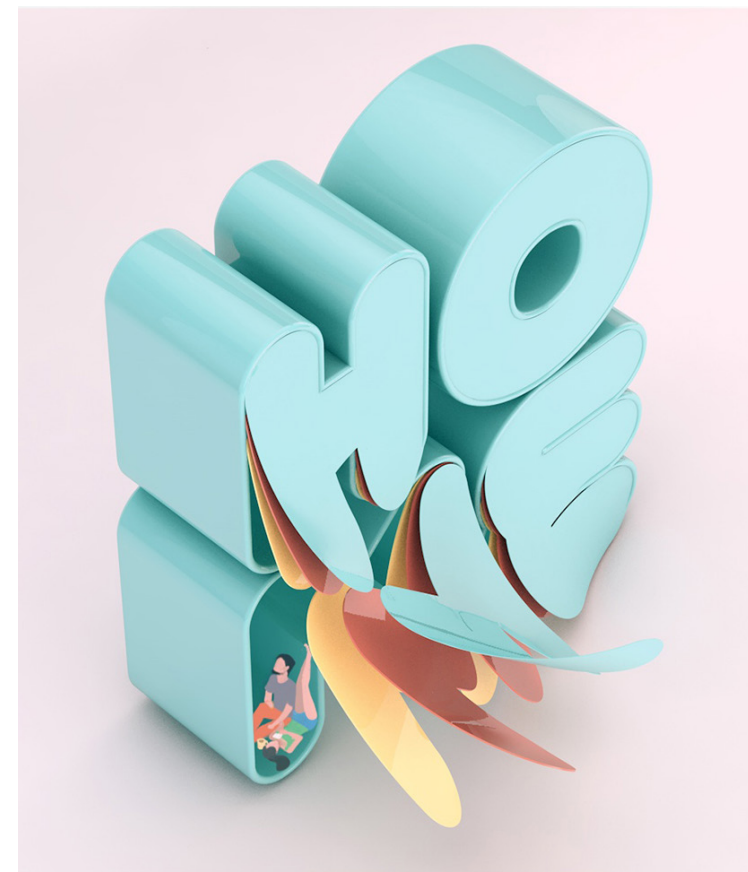
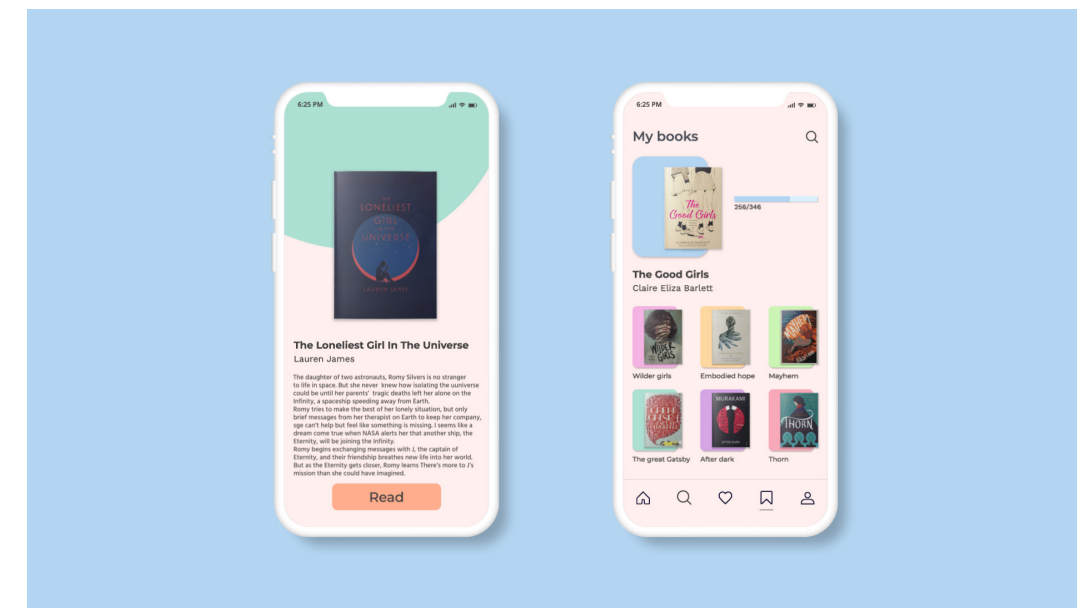
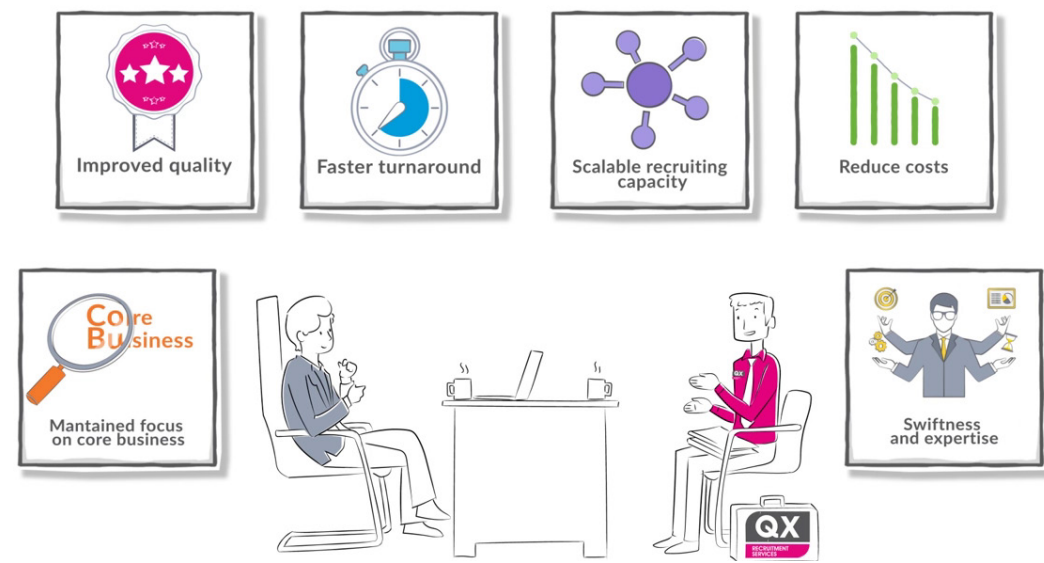
# what would your video look like?



We don't have a one-size-fits-all approach towards animation. Every business is unique. Some maintain a formal persona, while some like to keep it playful. We study your brand to uncover your style so that we can tell your story in a voice that your audience recognizes as yours.

Here are some possible visual styles to get you started.





# how it all works?

Every project we work on, just like the business that commissions it, is unique. So our animation process varies depending on the style, complexities, and timeline of the project. But here is a step-by-step process walkthrough to outline how it generally works.



## PROPOSAL

After you give us a few details about your project, we send you a proposal with the scope, timeline, and estimated cost. Together with you, we go over all possible variants and finalize what works best for you.



## EXPLORATION

We take time to study your brand and audience to understand the personality of your business. This process helps us choose the visual language that matches your brand.



## SCRIPTING

We work with you to convert your concept into a script. If you already have a script, we optimize it to benefit the medium.



## VISUAL DESIGN

We don't believe in unwelcome surprises. You get to review visual elements, color palette, storyboard, moodboards, and typography first.



## VOICE OVER

We audition and send you profiles of selected voice talents. Then it's up to you to choose the voice you feel represents your brand the best.



## ANIMATION

This is when everything you have seen so far, is put to motion. We don't keep you in the dark and send you previews throughout the process.



## SOUND & MUSIC

This is the step where we put custom sound and music, adding life to the animation. And your video is done!



## DELIVERY

We send you the final animated video after incorporating your feedback. And there you have it - Your fantabulous video to share with the world!



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facebook.com/killfunwork  
instagram.com/killfunwork  
youtube.com/c/killfunwork

# how can you reach us?

We are always a call or email away from wherever you are.



You can also drop by our office for a cup of tea.

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Ahmedabad - 382210





**THANK YOU!**